

**SM/BBA-503 (NC) (Sup) (AK)**

**2 0 2 2**

( 5th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper No. : BBA-503 (New)

**( Strategic Management )**

( PART : A—OBJECTIVE )

( Marks : 25 )

**KEY ANSWERS FOR OBJECTIVES**

1. Choose the correct answer and place its code in the brackets provided : 1×10=10

(a) (iii)

(b) (iii)

(c) (i)

(d) (ii)

(e) (ii)

(f) (ii)

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(g) (iii)

(h) (i)

(i) (i)

(j) (iii)

2. State whether the following statements are *True (T)*  
or *False (F)* by putting a Tick (✓) mark :  $1 \times 5 = 5$

(a) True

(b) False

(c) False

(d) True

(e) True

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